

CMAP Public Forum
December 14, 2011 -- Noon-2:00 PM

| Economics | Education/ Communication | City Operations/ Policies | Other |
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| <p>Fees from the city have discouraged the business world from staying in San Diego. Response: The City of San Diego offers significant economic advantages for businesses in comparison with other large cities in California. The city has the lowest Business License Fees of the nine largest California cities. The city charges no Utility Users' Taxes. The Mayor's Office of Economic Growth Services has a proactive Business Expansion, Attraction and Retention (BEAR) Team that works directly with key businesses in targeted industries to provide assistance and incentives that result in the retention and creation of jobs and investment in San Diego. The City offers an array of business development programs to assist entrepreneurs in starting and growing businesses.</p> | <p>We are talking about changing people's behaviors. Is part of your plan a campaign for education to show we need to do all these things for the good of the planet and health of everyone? Education for children is important. Response: This is a long-term process. Similar to the recycling campaign in the 1980's, the schools are a big part of delivering the message to their students.</p> | <p>Include urban trees and urban cover to provide a prosperous city. If we don't go with these plans then there are huge consequences that can affect public health and all the other vulnerabilities. Response: This is definitely a consideration, and urban forests are also mentioned in the City's General Plan as a strategy to reduce the urban heat island effect.</p> | <p>There are five regions in the world destined to be deserts and one of them is the southwest. Response: We are raising awareness about changes in the climate that will help inform future decisions and plans for the community.</p> |
| <p>Importance of venture capital: There is a disconnect in the plan in terms of economic development and GHG reduction. What are the economic impacts of these scenarios? If it is negative how can we make it a positive? Response: As referenced in Appendix Two of the Draft Report, many of the measures are actually revenue positive. For those measures that may have a longer payback time, the City is looking at the possibility of financial incentives.</p> | <p>What is the schedule going forward? What is the schedule for city council meetings where this will be presented? Response: We try to keep the calendar up to date in www.SDClimateMAP.org Currently planned is a presentation to the Planning Commission on January 26th and we are planning to be at the City Council's Natural Resources and Culture Committee the end of February.</p> | <p>It would be nice to have a compostable system city wide because there are major costs incurred with hauling away trash. Response: The Miramar Landfill is operated by the City of San Diego and offers a number of recycling/ composting options. There may be more locations for compostable material in the near future.</p> | <p>It is a fact that no adaptation is possible without significant mitigation. What temperature trajectory will there be for our future? Response: Of the three predominate projections, the mid-range one states that there will be more days where our temperature exceeds 100 degrees Fahrenheit and there may be less rainfall per year. See pages 13-20 of the Draft document. www.SDClimateMAP.org</p> |

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| <p>I am concerned about small businesses. What can be done to help them.</p> <p>Response: Small businesses often lease space in buildings with other businesses. One of the approaches is for the building owner to work with the tenants as a shared cost and savings. Also, On-Bill-Finance is an excellent way for the commercial and industrial sector to have no out of pocket expenditures for various energy efficiency upgrades.</p> | <p>It is hard to do an estimate of costs for BAU scenario. You show the difference from all these health benefits especially in mass transit. There can sometimes be a rebound affect when you get these CAFE standards that make things more fuel efficient but then people drive more.</p> <p>Response: It is true that increasing the efficiency in equipment/ vehicles/ buildings is only part of the answer. How individuals decide to use these makes a big difference.</p> | <p>Tradeoffs between local and state measures. If you squeeze a balloon it bulges out in another spot. Will this happen with the CMAF?</p> <p>Response: There do not necessarily have to be tradeoffs. Currently, the state and federal measures result in the greatest GHG reductions. The local measures listed in the CMAF will bring us closer to the State target. The cumulative impact of the package of measures will reach the 2020 target.</p> | <p>Have you considered land use changes like agriculture?</p> <p>Response: The City is supportive of Urban Agriculture and is in the process of amending and creating Ordinances to allow this to flourish.</p> |
| | | <p>Pg 7 parking spaces: District 2 wants to work with the City because parking spots are so scarce in the downtown area.</p> <p>Response: Increasing the viability of transit is important as we look to reduce GHG from vehicle exhaust.</p> | |